

# Innovins<sup>©</sup>

Think Web, Think Innovins!

COMPANY PROFILE

# 2023

[www.innovins.com](http://www.innovins.com)





## OUR BELIEF

We believe that it's very important to develop a website or an application that's creatively appealing and at the same time informative, catering to the needs of all types of visitors. A website or an application is finally an online marketing tool, so aims should be directed towards getting the right information towards the right kind of people using the website or an application.

## ABOUT US

Innovins Softtech Solutions Pvt. Ltd. is the highly acclaimed website design company in Mumbai, providing solutions to business, corporate and startups to get their own custom website. We offer complete services for all your website needs. We have highly experienced team of website Designer and Developers. The Innovins teams have always been appreciated for its effective co-ordination in every project.

## COMPANY PHILOSOPHY

Innovins is on the path to add the highest degree of professionalism to the web development industry. It aims at providing the best of services at the most competent prices. Innovins has always tried to create sync between creativity, Technology, Perfection and Satisfaction.





CLIENTS IN

India, USA, UK, Dubai, Australia, New Zealand



**3000+**  
Websites

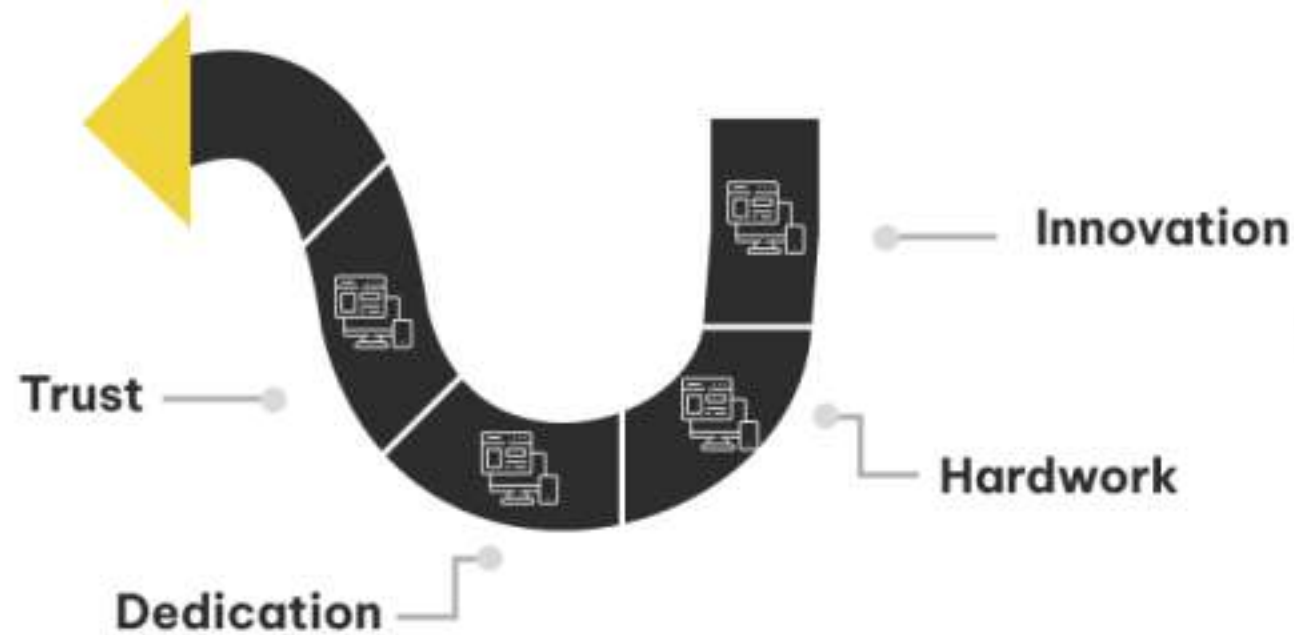


**7500+**  
Active Domain and Hosting

INDUSTRY LEADING

Latest Technology Based Infrastructure

15 Years of







## OUR SERVICES



### WEBSITE DEVELOPMENT

We are an innovative web development company in Mumbai delivering quality, yet affordable websites for businesses all over the globe.



### RESPONSIVE WEBSITE

We make websites responsive so that it is easily viewable with just a one-thumb action on all devices and tablets.



### MOBILE APP DEVELOPMENT

We are award winning Mobile App Development Company in Mumbai specialised on iOS, Android as well as being experts in social applications and API integrations.



### ECOMMERCE WEBSITES

Showcase your products online attractively and effectively to get buyers all over the world. Our ecommerce team is experienced in current market trends for ecommerce.





## OUR SERVICES



### WEB APPLICATIONS/ PORTALS

We work on various popular web development platforms. Systems developed at Innovins are fully responsive and tailored to specific and different business needs and innovation.



### CONTENT MANAGEMENT SYSTEM

Take control of your own website with our content management system. With CMS you can manage and maintain your own website.



### DIGITAL MARKETING

Have a brand? We make it reach out to millions. We digitally create all the awareness that your brand needs.



### PAY-PER-CLICK (PPC)

Pay-per-click(PPC) sometimes referred to as paid search advertising or search marketing, is a practice of online advertising, whereby sponsored links are purchased on search engine result pages (SERP)





## OUR SERVICES



### SEARCH ENGINE OPTIMIZATION

Already have a website? We take it to millions. We provide SEO Services for better ranking on all search engines. Thus, increase in conversions.



### WEB MAINTENANCE

Having Trouble with your existing website? Looking to revamp your current website? Do you need website maintenance? Your search ends here. We do one time maintenance or provide AMC.



### DOMAIN AND HOSTING SERVICES

Our hosting services also guarantee optimized performance of your website. We provide hosting services for Linux, Amazon and Windows Servers. We also provide consultancy.



### GRAPHIC DESIGNING

Let graphics speak your motive. We have a dedicated team of graphic designers that form a creative quotient to your graphic need be it banners, logos or visuals.



# CLIENT BASE



CORPORATE WEBSITES



SME



PROFESSIONAL



START UPS



We cater all type of clients from startups to corporates.



We also have worked with various industries.



# CORPORATE WEBSITE

**QuikrCars™**

**ICICI Bank**

**LODHA**  
BUILDING A BETTER LIFE

**Madhavbaug™**  
Multidisciplinary Cardiac Care Clinics & Hospitals

**HDFC BANK**

**Bisleri**

**Crompton**

**Gulf**

**TATA Tele** | **DO Big**  
Business Services

**MERU**

**tikona®**

**KIDZEE**

**UNICHEM**  
LABORATORIES LTD.

**ELECTRAL®**

**RUNWAL**



# SME WEBSITES





# PROFESSIONALS





# START UPS





# WHY INNOVINS

## WE MAKE IT SIMPLE



### **SOLUTIONS**

Our Toolkit includes content managed websites, database enabled web apps, full featured e-commerce, micro-sites or websites and even web hosting & web maintenance solutions.



### **TECHNOLOGY & PLATFORM**

We apply solid principles specializing on desktop and mobile platform development using the latest frameworks, proto-cols and database technology.



### **CUSTOMER IS FIRST**

We are totally committed to our customers and ensure that we achieve their business objectives and outdo their quality and service expectations.



### **OPEN COMMUNICATION**

We encourage transparency in communication. Every individual in Innovins can raise their opinions which enrich us with valuable ideas that have led to the progress of the organization.



### **THE TEAM**

Our team is made up of mix of skills from front-end designers to back-end engineers. The team has been helping steer organizations to meet their web presence goals and objectives



# THANK YOU



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